



EMAIL LIABILITY

PROGRAM:

Emails now number in the trillions annually. Experts say speed, ease and cost drive the use of email as the main corporate communication mechanism. This seminar is designed to address the risks posed by corporate email communications and propose types of solutions that producers and their clients may consider. This seminar begins with a discussion of the pure “legal” status of emails, and focuses on the Uniform Electronic Transactions Act. The underlying goal here is to stress to attendees that the relative lack of formality of email and its speed in comparison to “snail” mail does invalidate its status as a business record. The seminar also briefly touches upon HIPAA, GLBA and Sarbanes Oxley record requirements as they impact email.

The seminar is designed to address the needs of producers themselves (in the errors and omissions context) and how producers can better serve their clients by presenting them with common sense and relatively inexpensive risk management techniques as it specifically relates to record keeping guidelines.

INSTRUCTOR: Richard Pitts, Esq.

DATE: Wednesday, February 22, 2012

TIME: 11:00 AM – 1:00 PM

LOCATIONS (VIA WEB CONFERENCE):

Pennock Insurance
2 Christy Drive, Suite 301
Chadds Ford, PA 19317

Accolade Management Services, LLC
150 South Warner Road, Suite 156
King of Prussia, PA 19406

PA Surplus Lines Association
180 Sheree Blvd., Suite 3100
Exton, PA 19341

Conway E&S
100 Alleghany Drive, Suite 100
Warrendale, PA 15086

Saul Ewing LLP
Penn National Insurance Plaza
2 North Second Street, 7th Floor
Harrisburg, PA 17101

Tuscano Agency
950 Highland Ave.
Greensburg, PA 15601

FEE: \$40.00 – PSLA Member \$55.00 – Non-Member

CONTINUING EDUCATION CREDITS:

Insurance

PA: 2

NJ: 2

DE: 2