



2013 ANNUAL MEETING SPONSOR PROGRAM

The Pennsylvania Surplus Lines Association (PSLA) is proud to be able to offer three levels of participation to sponsors interested in expanding their participation in PSLA events and maximizing the potential of their exposure to surplus lines agencies and others interested in this growing industry. Each level of participation includes the value-added benefits described below to enhance the opportunities of focused engagement with PSLA members and others attending the PSLA Annual Meeting.

- Gold Sponsorship is available for \$1,000
- Silver Sponsorship is available for \$500
- Bronze Sponsorship is available for \$250

SPONSORSHIP BENEFITS

GOLD SPONSOR

- One complimentary registration for PSLA Annual Meeting*
- Reserved luncheon seating with Board of Governors
- One full page advertisement in the next issue of the PSLA Newsletter
- Signage at entrance to reception
- Listing of sponsorship in program book distributed to Annual Meeting attendees
- Sponsor ribbon for name badge
- Recognition of sponsorship in presentation materials

* Additional meeting attendees must register

SILVER SPONSOR

- One-half page advertisement in the next issue of the PSLA Newsletter
- Signage at entrance to reception
- Listing of sponsorship in program book distributed to Annual Meeting attendees
- Sponsor ribbon for name badge
- Recognition of sponsorship in presentation materials

BRONZE SPONSOR

- Signage at entrance to reception
- Listing of sponsorship in program book distributed to Annual Meeting attendees
- Sponsor ribbon for name badge
- Recognition of sponsorship in presentation materials

Deadline for Sponsorships is April 26, 2013.

SPONSOR CONTACT INFORMATION

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

E-mail _____

OUR HISTORY

In May of 1982, the Pennsylvania Surplus Lines Association (PSLA) was formed by a small group of surplus lines licensees. The PSLA is a non-profit organization that serves as an advisory organization under contract with the Pennsylvania Insurance Department (PID) for purposes of advising and consulting on matters concerning the surplus lines market place in Pennsylvania. PSLA also provides extensive training and education to both resident and non-resident surplus lines licensees.

OUR MISSION

Our mission is to serve Pennsylvania's insurance consumers through fair and efficient review and verification of the surplus lines insurance industry and to:

- Facilitate and encourage compliance by surplus lines licensees with the laws of this Commonwealth and the rules and regulations of the Department relative to surplus lines insurance.
- Provide means for the examination, which shall remain confidential, of all surplus lines coverages written by surplus lines licensees to determine whether such coverages comply with such laws and regulations.
- Communicate with organizations of admitted insurers with respect to the proper use of the surplus lines market.
- Receive and disseminate to surplus lines licensees information relative to surplus lines insurance.

Please make check payable to PSLA and remit to PSLA Member Services at:

**610 Freedom Business Center
Suite 110
King of Prussia, PA 19406
(P) 610-992-0017
(F) 610-992-0021
www.pasla.org**